

INTERNATIONAL GREEN AWARDS



wbcasd

Sir David Attenborough CBE



What is the International Green Awards?

- An initiative enlightening the world through showcasing the best in class examples of creativity in business, citizen and government initiatives leading to sustainable outcomes.
- Accredited by the Royal Society of Arts' Environmental Awards Accreditation Scheme.
- With a global reach from China, Japan, New Zealand, Brazil, USA to the UAE, South Korea, Romania and Greece we have built up a community of entrants who wish to engage with sustainability issues

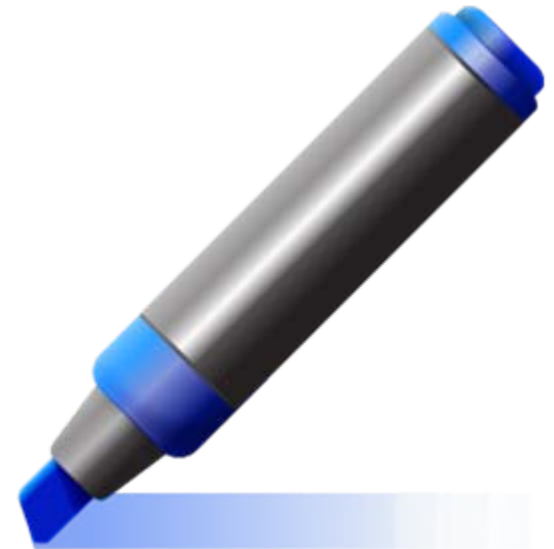


*'Biodiversity is the core of the sustenance of life; which currently hangs in delicate balance. By recognising creative excellence the **INTERNATIONAL GREEN AWARDS** are a genuine effort to promote positive attitudes towards biodiversity and sustainability.'*

Sir David Attenborough CBE

Highlights of the International Green Awards

- **Covering 23 awards**
 - 20 open to direct entry
 - 1 publicly nominated (Green Celebrity), 1 nominated by the Steering Group (Lifetime Achievement) and the Grand Prix
- **International Green Awards tiers**
 - INTERNATIONAL GREEN AWARDS 1st(Actual Award)
 - INTERNATIONAL GREEN AWARDS 2nd Commendation (Certificate & PR opportunity)
 - INTERNATIONAL GREEN AWARDS 3rd Runner-up (Certificate & PR opportunity)



*"The **INTERNATIONAL GREEN AWARDS** is a sign that environmental issues are finally going into the mainstream where they belong. For years the environmental campaigners have been talking about issues such as climate change, species loss and resource depletion, and so far we haven't really connected yet with the mainstream of society."*

Tony Juniper , Special Advisor to the Prince of Wales

Key Dates



Entry Application

Open for entry : Wednesday, **1st June 2011**

Closed to entry : Thursday, **1st September 2011**

Ceremony Ticket Booking

Early Bird Sales : **1st June – 30th September 2011**

Regular Sales: **01st October – 23rd November 2011**

Shortlists and Winners

Shortlists will be announced on 5th October 2011.

Winners will be announced on **Thursday, 24th November 2011** at the Natural History Museum, London.

2011 Categories Available to Enter

- Best Green International Business Award (Large/Multi-national)
- Best Green International Business Award (Medium)
- Best Green Entrepreneur Award (Start-up)
- Best Sustainable Investment Award (BRONZE Partner Emerald Knight)
- Best Green Energy Efficiency Initiative Award
- Best Green 4R's Award (Reduction, Reuse, Recycling, Recovery)
- Best Green New Product Innovation
- Best Green Service Innovation Award
- Best Green Conservation and Biodiversity Award
- Best Green Water Stewardship Award
- Best Green Collaborative Initiative Award
- Best Green Technology Award (BRONZE Partner Danwood)
- Best Green Intelligent Buildings Award
- Best Green Public Sector Award
- Best Green Educational Awareness and Sustainability Award
- Best Green Not for Profit Organisation Award
- Best Green Employee Engagement Award
- Best Green Cross Platform Digital Media Solution Award
- Best Green Advertising & PR Award
- Best Green Audio-Visual Award

Category criteria available here:
http://greenawards.com/entry/2011_categories



Entry Tiers & Pricing

The cost for submitting an entry to the **INTERNATIONAL GREEN AWARDS 2011** is as follows:

- Large Organisations (1000+ employees) : £250 + VAT (if applicable)
- Small & Medium Organisations (51-1000 employees) : £200 + VAT (if applicable)
- Micro Organisations, Third sector & Government (1-50 employees) : £150 + VAT (if applicable)

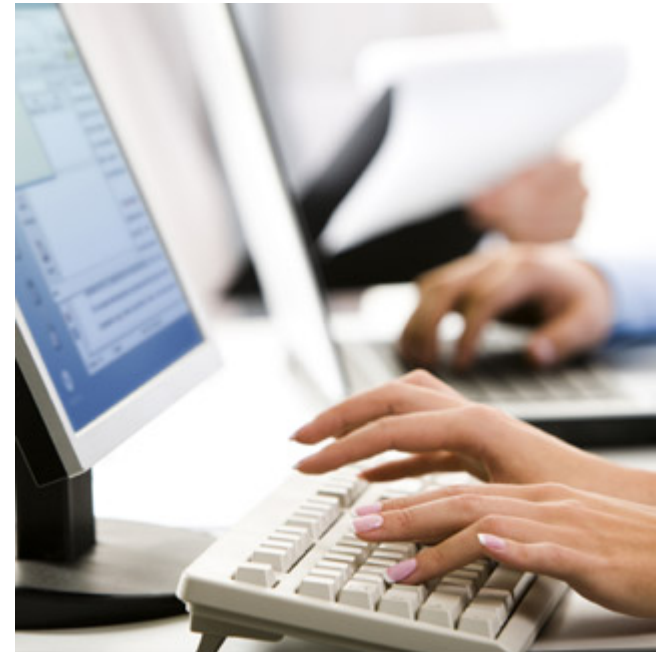
Important note:

1. All organisations registered in the UK are liable to add 20% VAT to the above stated costs.
 2. Organisations registered outside the UK are not liable to pay VAT.
 3. Entries will not be processed until payment has been received.
- Important note:
4. International payment charges to be paid by the purchasing organisation.



Entry Process

1. **REGISTER** at www.greenawards.com for a **MEMBERS** account with your contact details and join our global membership community.
2. Click through to the **'ENTRY' page**, which will bring up the **ENTRY FORM**.
 - You will be required to select the category you wish to enter.
 - If you are nominating yourself for multiple categories, you will be required to complete separate entries.
3. Fill up general information including contact information and organisational details.
4. Complete the 'category specific questions' within the prescribed word limit.
 - The first time you fill a form, you must fill in all the required fields/questions. Subsequently, you will be able to re-enter the form and edit it any number of times, prior to submission.
5. You can also upload **ADDITIONAL INFORMATION**, such as images, videos or documents, in support of your entry.
6. Click on 'Pay Now' to be taken through to our **PAYMENT gateway**, where you can pay for the entry.
 - You will be required to pay for each entry individually, as this will be linked to your entry form.
 - Payment is accepted through credit/ debit card through PayPal. You do not require a separate PayPal account for the same. If you wish to make payment by an alternate method, please contact the **INTERNATIONAL GREEN AWARDS™** team.
5. After your payment has been successful, you will receive a receipt with a unique 'reference number'. Enter this code in your form and click **'SUBMIT'**.



For any information or help write to help@greenawards.com !

Frequently Asked Questions: Entering

- **How do I decide which category to enter?**

Please read the entry criterion for each category carefully to check if you are eligible to enter. If you have any questions, do contact the **INTERNATIONAL GREEN AWARDS** team for details.

- **Can I enter the same project in different categories?**

Yes. If your entry qualifies for more than one category, you can enter it multiple times. However, each entry will attract a separate fee & a separate entry form.

- **Can I amend my entry?**

You can make changes / amend your entry online as many times, before it has been submitted and up till the entry deadline. Only in exceptional circumstances can we allow changes after submission; please contact the team for details.

- **Can I pay in Euros or US Dollars?**

No. We only accept payments in Sterling Pounds (GBP). You will need to convert your local currency into GBP prior to payment. Overseas payments & currency conversion charges will be borne by the entrant.



Frequently Asked Questions: Entering

• **Is there a discount for multiple entries?**

No. However, exceptions may be made in some instances. Do contact the **INTERNATIONAL GREEN AWARDS** team for details.

• **I started an entry form, but have since decided to not submit the entry. What do I do?**

Entries are only considered valid once payment has been received. If you have started a form but have not paid, it will not be considered for nomination.

• **I submitted my entry form and paid the fee. However, I no longer wish to participate in the Awards – can I get a refund and void my entry?**

After submission, the entry fee cannot be refunded in any circumstance. If however, you still wish to void your entry, do let the **INTERNATIONAL GREEN AWARDS** team know and they will arrange for the same.



Ceremony Tickets Prices to attend

	Early Bird Prices (prior 30 Sept' 11)	Regular Prices (from 1 st Oct' 11)
Standard Rate		
Individual Tickets	£ 225	£250
Table of 10	£2250 – 10% £2025	£2500 – 10% £2250
Reduced Rate (available to third sector & government)		
Individual Tickets	£180	£200
Table of 10	£1800 – 10% £1610	£2000 – 10% £1800



Important note:

1. All organisations registered in the UK are liable to add 20% VAT to the above stated costs.
2. Organisations registered outside the UK are not liable to pay VAT.
3. All bookings will be processed upon receipt of payment. Bookings will not be confirmed until payments have been received. If payment is not received within five working days from date of invoice, your tickets may be reallocated.
4. Cancellation/Refund policy : No refunds will be possible after 4th November 2011 after bookings have been made. Please read our Terms and Conditions for detailed information.
5. International payment charges to be paid by the purchasing organisation.

Frequently Asked Questions: Ceremony



- **When is the latest I can book tickets for the ceremony?**
The 20th of November, subject to availability. To avoid disappointment and to get the reduced rates, book your tickets by 30th September 2011.
- **Do I need to submit any details for myself or my guests?**
Yes. You will be required to complete a form giving details related to guest name, organisation and contact details. You will also be required to specify any specific meal preferences (such as vegetarian or pescetarian) and any known food allergies. It is vital that we receive this information before 15th November 2011, or we may not be able to cater to your request.
- **Am I eligible for a refund if one of my guests or I cannot attend?**
If someone cannot attend the Awards, we can allocate the seat to another guest of your choosing. However, we cannot refund any tickets after 4th November 2011. Please contact the International Green Awards team if you would like to change any guest details.
- **If the event is rescheduled or cancelled, will my tickets be refunded?**
In the event of the ceremony being cancelled, tickets will be refunded. However, tickets will not be refunded in the case of the ceremony being rescheduled.

Frequently Asked Questions: Ceremony Continued

- **How do I pay for my tickets?**

You can pay through our online gateway for individual tickets. For table bookings, contact the International Green Awards team who can advise you better.

- **Can I raise a purchase order for payment?**

International Green Awards Terms require to receive payment prior to confirmation of tickets. If your company has a lengthy purchase order processing time, you are advised to raise a PO as early as possible. Tickets will not be guaranteed till payment has been received. Contact the International Green Awards team for more information.





**NATURAL
HISTORY
MUSEUM**

Examples of past companies entering

HONDA
The Power of Dreams



Timberland



MORRISONS

P&G



CISCO

SONY

O₂

UK

Coca-Cola

Cadbury



The **co-operative**

e-on

THE **CLIMATE GROUP**



Unilever

anglianwater

MARKS & SPENCER



UNEP

John Lewis



WWF

forum for the future
action for a sustainable world



DELL



TESCO

ASDA

British Gas

Friends of the Earth

NOKIA
Connecting People



TOYOTA

ecotricity

Divine
CHOCOLATE

CARBON TRUST



Transport for London

sky

Deutsche Bank



Contact and help



Winning an International Green Award gives you the opportunity to showcase your business and services with visionaries and practitioners who have pioneered campaigns, projects and initiatives in the sustainability field.

Email: info@greenawards.co.uk

Telephone: +44 (0)207 939 3958

“With high profile companies collapsing around our ears and financial institutions in turmoil, having an award scheme that celebrates companies who are implementing sustainable, forward-thinking initiatives has never been more important.”

Trewin Restorick, Director, Global Action Plan